

JACEY MIN

GRAPHIC DESIGNER

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PROFILE

Proven graphic designer with a sharp eye for visual storytelling and extensive experience across both agency and in-house environments. Adept at building cohesive brand identities and delivering strategic design solutions spanning packaging, editorial layouts, and collaterals.

EDUCATION

2012 - 2015

Pratt Institute

- Bachelor of Communications Design
- GPA 3.45 / 4.0
- Exhibited in Pratt Design Show 2015

2010 - 2012

Bunker Hill Community College

- Major in Graphic Design
- GPA 3.9 / 4.0
- Recipient of Full-ride Academic Scholarship

SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe Indesign
- Figma

LANGUAGES

- English
- Korean

WORK EXPERIENCE

2018 - 2025 | Senior Graphic Designer

brand&Branders, Republic of Korea

A design agency that provides marketing and design solutions to clients across various industries.

Contributed to numerous projects, achieving successful outcomes by creating designs that met client objectives.

- Led client meetings and developed project proposals.
- Managed design strategies to explore creative directions.
- Created key designs from sketches to final assets.

2016 - 2017 | Junior Graphic Designer

IC Project, Republic of Korea

A renowned brand specializing in infant and toddler products. Developed a consistent visual identity and supported packaging design and internal projects grounded in a strong understanding of brand objectives.

- Produced online detail pages and event images.
- Received 2016 K-Design Award Winner

2014 - 2015 | Intern

Dom Vetro, USA

An Italian-based eyewear brand. Participated in the creation of the brand's new identity and marketing design initiatives.

- Developed online and offline marketing designs.

2014 | Intern

CBS, USA

A major broadcast network in the U.S. Created informational graphics for daily segments on 'Inside Edition.'

- Created and inserted subtitles for video designs.