

JACEY MIN

Portfolio
www.jaceymmin.com

GRAPHIC DESIGNER

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470-297-2480

SUMMARY

Senior Graphic Designer with 10+ years of agency, in-house, and freelance experience. Expert at translating brand vision into compelling storytelling and building cohesive identities. Specialized in high-fidelity branding, packaging, and editorial design that meet complex client needs.

EDUCATION

2012 - 2015

Pratt Institute

Bachelor of Communications Design
Exhibited in Pratt Design Show 2015

2010 - 2012

Bunker Hill Community College

Major in Graphic Design

SKILLS

- Expert in Adobe Creative Suite
- Figma
- Brand Identity & System
- Packaging Design
- Editorial & Layout Design
- Typography & Color Theory
- Digital Marketing Design

WORK EXPERIENCE

Freelance

Feb 2025 - Present
Georgia, USA

- Graphic Designer

Developed tailored design solutions and comprehensive brand identity systems for a diverse range of corporate and agency clients.

brand&Branders

Jan 2025 - Jun 2018
Seoul, South Korea

- Senior Designer

Executed end-to-end design solutions from initial sketches to final production assets based on client objectives. Led client meetings, structured project proposals, and directed overall creative strategies.

IC Project

Jan 2016 - May 2017
Seoul, South Korea

- Junior Designer

Established a consistent visual identity and led packaging design for key internal projects based on brand objectives. Designed online detail pages and event graphics, and recognized as a 2016 K-Design Award Winner.

Motiv

Oct 2015 - Nov 2015
Boston, USA

- Junior Designer

Contributed to numerous projects by developing overall imagery and graphics. Actively participated in project meetings to propose innovative creative directions.

Dom Vetro

Jan 2015 - Sep 2015
New York, USA

- Junior Designer

Spearheaded marketing design initiatives for brand revitalization projects and produced a wide range of online and offline marketing collateral aligned with brand strategy.

CBS

Sep 2014 - Dec 2014
New York, USA

- Intern

Created high-impact informational graphics for daily segments on 'Inside Edition' and performed subtitle and motion graphic production for video assets.